



Position Name: Research Assistant

About MarketShare Associates:

MarketShare Associates (MSA) is a boutique consulting firm committed to creating, implementing and measuring innovative economic development programming. MSA works with innovative businesses, development agencies, and donors that operate (or seek to operate) as market facilitators and catalysts to improve market systems and empower people to take advantage of economic opportunities across Latin America, Africa and Asia. We work with the private sector (e.g., McKinsey & Company, KPMG), bilateral and multilateral funders (e.g., International Finance Corporation, DFID, USAID), and NGOs (e.g. Aga Khan Foundation, TechnoServe) to achieve impact across three key practice areas:

- Market Systems Facilitation
- Results Measurement and Evaluation
- Economic Empowerment

Operating since 2009, MSA is registered in the US and Canada. We operate in the US from Denver, Colorado, and in Canada from Montreal, Quebec. More information about MSA is available on our website: www.marketshareassociates.com

Our Approach:

MSA is committed to its reputation for providing high quality, innovative services. We are a learning organization, conducting ongoing research that we apply with our clients. Our team members are involved in both the generation and implementation of ideas.

We are committed to:

- Conducting rigorous research and analysis
- Testing innovations and rapidly learning
- Unlocking the complexity of market and people dynamics
- Building local capabilities
- Fostering trust and dedication
- Providing insights into why change happens (or not)
- Making impacts more sustainable and inclusive

We hope to serve as brokers of creativity and positive change for our clients, local communities and the overall complex systems in which we work.

About the position:

MSA seeks a talented professional with research experience to support the team in the position of part-time **Research Assistant**. Strong performance could ultimately result in a full-time position.

Specific responsibilities include:

- Conducting research (e.g., identifying relevant sources, critically reviewing, synthesizing key points) into relevant topics (e.g., measuring results, building learning systems, economic empowerment)
- Synthesizing the analysis into concise annotated bibliographies or briefs



- Producing guidance documentation for programs based on the research findings
- Supporting team members with required management tasks

And other tasks as required.

Required Qualifications:

- Enrolled in or recently graduated from University in a relevant field (e.g., economics, international affairs, business administration, social work)
- Strong critical thinking and writing skills
- Understands secondary research methods
- Interest in and passion for a career in international development
- Experience working, studying or living in a developing country
- Highly innovative, creative thinker
- A fast learner
- Detail oriented
- Strong interpersonal skills
- Capacity to take initiative and be a self-starter

Other desired characteristics

- Graduate degree or enrollment preferred
- Quantitative analysis skills
- Advanced proficiency in written and oral French, Spanish and/or Portuguese
- Advanced computer literacy, including strong Excel and PowerPoint skills
- Ability to work well with teams and individually

This position would require a variable level of input of up to 10 hours per week, beginning in October 2014. Hourly remuneration available based upon the qualifications of the successful candidate. Interested candidates should contact info@marketshareassociates.com with an up-to-date CV and writing sample.