



Position Name: Senior Gender Consultant, Research and Results Measurement

Who we are:

MarketShare Associates (MSA) is a socially-driven global consulting firm committed to creating, implementing and measuring innovative economic development programming. We take a collaborative approach to working with businesses, development agencies, and donors who seek to catalyze improvement in market systems and empower people to take advantage of economic opportunities across Latin America, Africa and Asia. We work with the private sector (e.g., McKinsey & Company, KPMG, PWC), bilateral and multilateral funders (e.g., International Finance Corporation, DFID, USAID), and NGOs (e.g., Aga Khan Foundation, TechnoServe, CARE) to achieve impact across three key practice areas:

- Results Measurement, Learning and Evaluation
- Market Systems Facilitation
- Economic Empowerment

Our team is deeply passionate about the work that we do. We recognize that inclusive economic development is a complex and dynamic process that unfolds within unique social, cultural, political and environmental contexts. As such, we are committed to bringing a spirit of curiosity, humility and excitement to our work. We pride ourselves on being a learning organization, continuously pushing the frontiers of knowledge development within our field, while being rooted in a strong community of practice, both locally and internationally.

Who we're looking for:

MSA seeks a driven professional with **gender, research and results measurement** experience to join the team in the position of **Senior Gender Consultant**, preferably in the Denver, Colorado office, or to work remotely outside of Denver. We are looking for candidates with technical expertise in MSA's areas of practice, who also have an innate desire to continuously expand their knowledge base and support MSA in staying at the leading edge of our field.

Reporting directly to a Principal Consultant, the Senior Consultant will play a key role in driving forward MSA's Economic Empowerment practice area. The successful applicant will spend the majority of his/her time working directly with clients, supporting the implementation of gender-responsive technical assistance, development of results measurement systems, and the generation of MSA's research and knowledge products. A second component of the role will be engaging in business development. This opportunity offers significant opportunity for the successful candidate to assume progressively greater responsibility with MSA.



Specific responsibilities include:

I. CLIENT-FOCUSED

Support clients in a range of roles, including:

Technical backstopping on Gender and Markets, and Women's Economic Empowerment: Serve as an expert resource to projects, including M4P or value chain development projects, and projects promoting economic opportunities that seek to empower women. Provide gender-responsive mentoring, coaching and backstopping throughout the market systems facilitation and results measurement process, including system design, implementation and learning.

Gender-responsive Research: Design and implement primary and secondary research on gender and markets and women's economic empowerment with clients.

Knowledge Generation & Technical Learning Products: Support knowledge exchange between clients and the wider community of practice in results measurement. This support can include content development for an on-line presence, organizing webinars or events, designing research agendas, soliciting content and research, and developing knowledge and learning products.

Training: Develop and deliver training on approaches to gender-responsive project implementation and results measurement.

II. INTERNAL

Tasks are expected to include:

Learning, Knowledge Generation & Management: Support MSA's mission to be a leader in learning and adaptive management systems by documenting learning, sharing with the team and shaping management decision-making.

Strategic business development: Catalyze new business by leading: the identification of opportunities for the Economic Empowerment practice area; liaising with key stakeholders; the development of concept papers and proposals; and advancing systems to track and submit bids. Maintain contact and relationships with organizations, individuals, and participants on MSA's behalf.

Management: Work to support the continuing evolution of management systems together with MSA senior management team. Play a strong quality control role for all Economic Empowerment practice area projects and assignments, as well as provide cross-cutting support to the Market Systems Facilitation and Results Measurement teams (e.g., reviewing MSA reports and papers). Manage staff and consultants as required. Ensure adherence to MSA and client requirements, program plans, schedules and budgets.



Minimum Qualifications:

- A passion for learning and investigation
- A positive and collaborative attitude, and a passion for working in economic development
- Minimum of six to ten years of relevant experience in economic development and gender/women's economic empowerment in emerging economies
- Experience designing and conducting research (quantitative and qualitative)
- Experience applying M&E methods and approaches (including conducting quantitative, qualitative and participatory research; designing and conducting program evaluations; developing results chains or theories of change; developing logframes and other performance management tools)
- Familiar with private sector development, market systems facilitation and other economic development approaches (e.g., economic strengthening, inclusive business, value chain development, etc.)
- Comfort designing and conducting trainings
- Excellent written and oral communication skills.
- Strong interpersonal skills
- Capacity to take initiative and be a self-starter
- Ability to prioritize, implement, and deliver high-quality products within tight timelines and minimal supervision

Other desired characteristics

- Graduate degree in economics and/or gender preferred
- Experience with the DCED Standard
- Experience with DFID-funded M4P projects
- Advanced proficiency in written and oral Arabic, French, Spanish and/or Portuguese
- Experience living in developing economies
- Advanced computer literacy, including strong Excel and PowerPoint skills.
- Ability to work well with teams and individually
- Detail oriented
- A proven track record of proposal development and program design
- The ability to work in the USA or Canada

This position is preferably based in Denver, Colorado, yet other locations will be considered based on fit. The position is flexible to whether it will be a part-time or full-time position – please note a preference within your application. The position could start out as part-time and move into a full-time position as appropriate. It will require approximately 25% travel.

Please send a CV, and 1-2 page cover letter to jobs@marketshareassociates.com, before **Friday, July 10th, 2015**.



More about MSA:

MSA is committed to its reputation for providing high quality, innovative services. We are a learning organization, conducting ongoing research that we apply with our clients and internally. All of our team members are involved in both the generation and implementation of ideas.

We are committed to:

- Conducting rigorous research and analysis
- Testing innovations and rapidly learning
- Unlocking the complexity of market and people dynamics
- Building local capabilities
- Fostering trust and dedication
- Providing insights into why change happens (or not)
- Making impacts more sustainable and inclusive

We hope to serve as brokers of creativity and positive change for our clients, local communities and the complex systems in which we work.

Operating since 2009, MSA is registered in the US and Canada. We operate in the US from Denver, Colorado, and in Canada from Montreal, Quebec. More information about MSA is available on our website: www.marketshareassociates.com