



MARKETSHARE

ASSOCIATES

Position Name:

Francophone Monitoring, Evaluation & Learning Expert

Who we are:

MarketShare Associates (MSA) is a socially driven consulting firm committed to creating, implementing and measuring innovative economic development. We take a systems approach to problem understanding – we recognize that inclusive, sustainable development is a complex challenge. It requires us to think at multiple levels within a dynamic environment influenced by social, economic and political factors. We also take a bespoke approach to every engagement, developing tailored and contextually rooted services for clients across our three practice areas:

- Empower – economic empowerment and inclusive business
- Perform – market research and management
- Measure - results measurement and evaluation

We work with a large variety of clients and partners including bilateral and multilateral donors, non-profits and private companies, in dozens of countries across six continents.

Our work:

At MSA, our staff build results measurement systems for development programs, social enterprises and impact investors; research power dynamics and their influence on market behaviors; train client staff to think more systemically about the problems they seek to address; pitch MSA's services to new potential clients; write thought pieces; and brainstorm new approaches to old problems. Regardless of task, our focus on disrupting the status quo demands critical engagement.

MSA 's VALUES

PASSION:

We believe in what we do – it's why we're here. Our work reflects our passion.

SINCERITY:

We listen, and give our clients our honest judgments and advice.

DISRUPTION:

We're here to do development differently – more empowering, more systemic, with more proof.

HUMILITY:

We see self-awareness as a prerequisite to learning. We embrace our mistakes as means to improvement.

HUSTLE:

Good things don't come to those who wait. We drive networking and new business the same way we drive innovation – restlessly.

CREATIVITY:

There is no box... in our client engagements, our approach to new business, and our thought pieces.

COLLABORATION:

We're better together, drawing on each other's viewpoints and experiences to deliver for clients. Working in teams is core to our identity.

CELEBRATION:

We work hard and life gets hectic – we take time to celebrate and enjoy it. Otherwise, what's the point?

This job:



CLIENT ENGAGEMENT

Advises clients on program implementation strategies



RESEARCH

Conducts market and social analysis



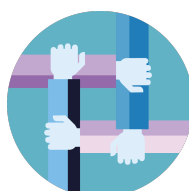
INFLUENCE

Contributes to the broader community of practice through white papers and webinars



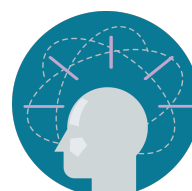
QUALITY CONTROL + CLIENT MANAGEMENT

Manages client relationships and quality control over deliverables



SUPPORT TO OTHER MSA WORK

Supports other MSA priorities across all three practice areas



LEARNING PROJECT

Pursues an independent elective project every year

Requirements:

- Five to ten years of experience working on implementing monitoring systems (including conducting quantitative, qualitative and participatory research; developing results chains or theories of change; developing logframes and other performance management tools)
- Advanced professional proficiency (written and verbal) in French and English. The candidate must be able to write at a professional level in French.
- Excellent interpersonal skills
- Comfort with very frequent travel to the Democratic Republic of Congo

Other Desired Characteristics

- Preference for experience with M&E of projects designed to improve the business enabling environment
- Graduate degree
- Experience with the DCED Standard
- Advanced computer literacy, including strong Excel and PowerPoint skills.
- Ability to work well with teams and individually
- Detail oriented

Other Information:

This position will focus 80% on supporting require at least 60% travel to DRC, but can be based near an international airport. This position is for 80%-100% time.

Please send a CV and 1-2 page cover letter to hr@marketshareassociates.com.