



Position Name: French-speaking Associate Consultant, Monitoring, Evaluation & Learning

Who we are:

MarketShare Associates (MSA) is a global consulting firm committed to creating, implementing and measuring innovative economic development programming. We are social entrepreneurs who take a collaborative approach to working with businesses, development agencies, and donors who seek to catalyze improvement in market systems and empower people to take advantage of economic opportunities across Latin America, Africa and Asia. We work with the private sector (e.g., McKinsey & Company, KPMG, PWC), bilateral and multilateral funders (e.g., International Finance Corporation, DFID, USAID), and NGOs (e.g., Aga Khan Foundation, TechnoServe, CARE) to achieve impact across three key practice areas:

- Results Measurement, Learning and Evaluation
- Market Systems Facilitation
- Economic Empowerment

Our team is deeply passionate about the work that we do. We recognize that inclusive economic development is a complex and dynamic process that unfolds within unique social, cultural, political and environmental contexts. As such, we are committed to bringing a spirit of curiosity, humility and excitement to our work. We pride ourselves on being a learning organization, continuously pushing the frontiers of knowledge development within our field, while being rooted in a strong community of practice, both locally and internationally.

For more information about our approach and work, please visit: www.marketshareassociates.com

Who we're looking for:

MSA seeks a talented professional with strong **results measurement, evaluation and market systems development** experience, and with advanced professional proficiency in both **French and English**. Reporting directly to the Principal Consultant, Monitoring, Evaluation & Learning, the Consultant will work directly with MSA clients to support the design and implementation of results measurement systems and impact evaluations. The Consultant will also generate research and knowledge products. This position could be designed as a full-time or part-time position, or structured as a consulting contract.

Specific responsibilities include:

Project Management: Work with colleagues and local teams to design and implement results measurement systems and impact evaluations for initiatives in market systems facilitation and value chain development. This will include developing management information systems to track information that can be used to inform and improve project management and implementation.

Technical backstopping: Serve as an expert resource to projects in results measurement and learning, specifically to M4P, governance and value chain development projects. This support could include mentoring, coaching and backstopping for clients across a variety of topics and phases in the results measurement process.

Capacity building and training: Assess the quality of existing evaluation systems and client capacity around M&E, develop capacity building plans and use targeted resources to support partner organizations and institutions in



improving M&E systems. Support clients by developing and delivering training on results measurement in M4P or the value chain development approach.

Research: Design and implement research with clients, which can include primary research such as value chain/market research, developing technical briefs on best practices or case studies, as well as secondary research, such as literature reviews on the topic of results measurement.

Required Qualifications:

- Minimum five years of relevant experience in economic development in emerging economies, with a preference for experience in Sub-Saharan Africa, and the Democratic Republic of Congo in particular.
- Minimum five years of experience applying M&E methods and approaches within an economic development context (including conducting quantitative, qualitative and participatory research; designing and conducting program evaluations; developing results chains or theories of change; developing log frames and other performance management tools)
- Experience with M&E for projects designed to improve the business enabling environment.
- Familiarity with the M4P approach, value chain development and related economic development strategies
- Familiarity with gender considerations in economic development programming and gender-sensitive results measurement strategies.
- Strong communication (written and oral) and interpersonal skills
- Functional native proficiency to advanced professional proficiency (written and verbal) in French and English
- Comfort with travelling to the Democratic Republic of Congo (Kinshasa) for up to 30% of the year

Other desired characteristics

- Graduate degree
- Experience with the DCED Standard
- Advanced computer literacy, including strong Excel and PowerPoint skills.
- Strong statistical and quantitative analysis skills
- Ability to work well with teams and individually
- Detail oriented

Please send a CV, a 1-2 page cover letter and a French-language and English-language writing sample relevant to your previous results measurement experience to jobs@marketshareassociates.com.

Deadline to submit is: May 22, 2015.