



Position Name:
CLA and Results Measurement Specialist, Egypt

Who we are:

MarketShare Associates (MSA) is a socially driven consulting firm committed to creating, implementing and measuring innovative economic development. We take a systems approach to problem understanding – we recognize that inclusive, sustainable development is a complex challenge. It requires us to think at multiple levels within a dynamic environment influenced by social, economic and political factors. We also take a bespoke approach to every engagement, developing tailored and contextually rooted services for clients across our three practice areas:

- **Empower** – economic empowerment and inclusive business
- **Perform** – market research and management
- **Measure** – results measurement and evaluation

We work with a large variety of clients and partners including bilateral and multilateral donors, non-profits and private companies, in dozens of countries across six continents.

Our work:

At MSA, our staff build results measurement systems for development programs, social enterprises and impact investors; research power dynamics and their influence on market behaviors; train client staff to think more systemically about the problems they seek to address; pitch MSA’s services to new potential clients; write thought pieces; and

MSA ’s VALUES

EXCELLENCE

We believe in what we do – it’s why we’re here. Our work reflects our passion.

DISRUPTION

We’re here to do development differently – more empowering, more systemic, with more proof.

HUMILITY

We see self-awareness as a prerequisite to learning. We embrace our mistakes as means to improvement.

HUSTLE

Good things don’t come to those who wait. We drive networking and new business the same way we drive innovation – restlessly.

COLLABORATION

We’re better together, drawing on each other’s viewpoints and experiences to deliver for clients. Working in teams is core to our identity.

CELEBRATION

We work hard and life gets hectic – we take time to celebrate and enjoy it. Otherwise, what’s the point?

brainstorm new approaches to old problems. Regardless of task, our focus on disrupting the status quo demands critical engagement.

Who we are looking for:

MSA seeks a talented professional with exceptional experience with **managing a results measurement system** and **implementing CLA / adaptive management** to join the team in the position of **CLA and Results Measurement Specialist** based in Egypt. This position is for an upcoming Feed the Future project and is contingent upon successfully winning the tender. The successful applicant will lead the application of a cutting-edge approach to adaptive programming that can serve as a model for the sector.

Reporting directly to and working alongside the Chief of Party, the **CLA and Results Measurement Specialist** will play a critical role in the project's success. The Specialist will guide the project in adopting an **experimental, evidence-based approach** to project activities, in which monitoring findings rapidly feed into project learning and decision-making. The position will be responsible for **setting a culture for adaptive management** within the team and implementing the systems that support it. The position will also **manage the results measurement team** and ensuring that project results meet a strong standard for rigor.

Specific responsibilities include:

- Establishing a CLA plan to guide the project's focus
- Fostering effective collaboration among staff and external stakeholders
- Building the processes and culture in the project to take an adaptive and predictive orientation
- Developing and applying quasi-experimental and other methodologies for short cycle testing of multiple project pilots simultaneously with appropriate statistical rigor
- Using methods (e.g., results chains) to articulate the anticipated causal logic of project interventions
- Managing the results measurement system and team
- Developing and implementing the program's results measurement framework and data collection tools
- Ensuring the quality of the data being collected and reported by the programmer
- Package and disseminate learning to key stakeholders
- Establishing a knowledge management system that supports project learning

Required qualifications:

- Minimum five years of experience applying M&E methods and approaches
- Experience using results chains or other methods to visualize intervention theories of change
- Excellent quantitative skills with a very good grasp of statistical methods and small-N designs
- Strong ability to design and conduct qualitative research that addresses project learning priorities
- A passion for learning, investigation and for working in economic development
- A positive, collaborative attitude

- Familiar with private sector development, market systems facilitation and/or other economic development approaches (e.g., economic strengthening, inclusive business, value chain development)
- Experience working on programs working in the agricultural sector
- Ability to build the capacity of colleagues and partners in monitoring
- Excellent written and oral communication skills
- Excellent ability to collaborate with and influence colleagues to ensure that monitoring findings are used
- Capacity to take initiative and be a self-starter

Desired characteristics:

- Fluency in Arabic
- Experience working in Egypt
- Experience working on USAID-funded projects
- Graduate degree
- Experience applying the DCED Standard
- Advanced computer literacy, including strong Excel and PowerPoint skills

How to apply:

To apply, please send a CV and 1-2 page cover letter to opportunities@marketshareassociates.com. Please apply as soon as possible if interested. Applications will be accepted until position is filled.