MARKETSHARE
ASSOCIATES

Position:

Open call for project-based consultants specializing in
Monitoring, Evaluation and Learning (MEL)

Who we are:

MarketShare Associates (MSA) is a socially-driven global consulting firm. We provide innovative solutions for the private sector, government and civil society to improve, measure, and communicate the economic and social impacts of their investments. We believe market dynamics have a strong impact on how people live their lives. Our vision is to improve economic systems in order to reduce poverty. We recognize complexity and as such, use a systems approach to design solutions that work within dynamic environments. We work collaboratively with our clients, serving as brokers of creativity to help catalyze systemic change.

We take a bespoke approach to every engagement, developing tailored services for clients across our core service areas:

RESEARCH – Market and Applied Research
PERFORM – Strategic and Adaptive Management
EMPOWER – Inclusive Business and Economic Empowerment
MEASURE – Results Measurement and Evaluation

Since 2009 we have worked with a wide variety of clients and partners in dozens of countries across six continents.

MSA 's VALUES

EXCELLENCE

We believe in what we do – it's why we're here. Our work reflects our passion.

DISRUPTION

We're here to do development differently – more empowering, more systemic, with more proof.

HUMILITY

We see self-awareness as a prerequisite to learning. We embrace our mistakes as means to improvement.

HUSTLE

Good things don't come to those who wait. We drive networking and new business the same way we drive innovation – restlessly.

COLLABORATION

We're better together, drawing on each other's viewpoints and experiences to deliver for clients. Working in teams is core to our identity.

CELEBRATION

We work hard and life gets hectic – we take time to celebrate and enjoy it. Otherwise, what's the point?

Our work:

At MSA, our staff build results measurement systems for development programs, social enterprises and impact investors; research power dynamics and their influence on market behaviors; train client staff to think more systemically about the problems they seek to address; pitch MSA's services to new potential clients; write thought pieces; and brainstorm new approaches to old problems. Regardless of task, our focus on disrupting the status quo demands critical engagement. We bid for and win a wide range of projects that require MEL specialists on a project by project basis and are constantly on the lookout for great talent to take us to the next level.

Who we want:

We are looking for driven professionals with a very strong background in results measurement, evaluation and learning. Our goal is to generate a strong roster of freelance MEL consultants who can be included on MSA projects. We have a high need for MEL specialists and expect to regularly call upon consultants in this roster.

We are looking for consultants who find fulfillment in:

- **Learning.** Actively staying abreast of the latest thinking in the field of monitoring, evaluation and learning.
- **Being self-reflective, willing to adapt and adjust practices.** We believe in the importance of evolving our approaches based on learning and critical reflection of our performance. This means we value an ability to adapt and pivot.
- **Finding ways to do work differently and better.** We're here to do development differently – more empowering, more systemic, with more proof. We want candidates who feel comfortable thinking outside the box and pushing the boundaries of what seems possible.
- **Connecting the dots - using data as a means to create change.** This means you use good data as a means to an end, a means to influence policy, change practices and create more meaningful social impact.
- **Completing high quality work.** We are always striving to do our work better, and want to work with people who believe the same!
- **Being a research nerd.** We want candidates who love conducting quantitative and/or qualitative research, designing good research instruments, conducting fun interviews and focus group discussions, and driving all of the deep analysis that follows.

Requirements:

- Very strong experience designing and implementing evaluations and/or monitoring and learning systems that meet high standards of rigor

- Demonstrated competencies in mixed-methods design and strong technical writing for both technical and lay audiences
- Strong interpersonal skills
- At least 5 years of relevant professional experience
- Experience with MEL for economic and/or private sector development is an asset, though we are interested in candidates with MEL skills across a range of disciplines

Application Details:

To apply, please send your current CV to **opportunities@marketshareassociates.com**, indicating the position title "MEL Consultant" in the subject line. Please include a cover letter elaborating on your fit with our core requirements and why you are interested. Within your CV or cover letter, please also note your country experience, language capacity and typical availability over a year.

Our hiring team will review all application materials received and will contact candidates who are a great fit.