



Position Name:

**Gender, Youth, Social Inclusion (GYSI) Consultant,
Amman Jordan**

Who we are:

MSA is a socially-driven global consulting firm. We provide innovative solutions for the private sector, government and civil society to improve, measure, and communicate the economic and social impacts of their investments. We believe market dynamics have a strong impact on how people live their lives. Our vision is to improve economic systems in order to reduce poverty. We recognize complexity and as such, use a systems approach to design solutions that work within dynamic environments. We work collaboratively with our clients, serving as brokers of creativity to help catalyze systemic change.

We take a bespoke approach to every engagement, developing tailored services for clients around action research, monitoring, strategic advisory, evaluation and thought leadership across five topic areas: market systems development, jobs and trade, economic empowerment, financial inclusion and impact investing.

Since 2009 we have worked with a wide variety of clients and partners in dozens of countries across six continents.

Our work:

At MSA, our staff build results measurement systems for development programs, social enterprises and impact investors; research power dynamics and their influence on market behaviors; train client staff to think more systemically about the problems they seek to address; pitch MSA's services to new potential clients; write thought pieces; and brainstorm new approaches to old problems. Regardless of task, our focus on disrupting the status quo demands critical engagement.

MSA 's VALUES

EXCELLENCE

We believe in what we do – it's why we're here. Our work reflects our passion.

DISRUPTION

We're here to do development differently – more empowering, more systemic, with more proof.

HUMILITY

We see self-awareness as a prerequisite to learning.

HUSTLE

Good things don't come to those who wait. We drive networking and new business the same way we drive innovation – restlessly.

COLLABORATION

We're better together, drawing on each other's viewpoints and experiences to deliver for clients. Working in teams is core to our identity.

CELEBRATION

We work hard and life gets hectic – we take time to celebrate and enjoy it. Otherwise, what's the point?

Who we want:

MSA seeks a talented professional that will provide technical oversight of the integration of GYSI aspects in WEC Activity based in Amman Jordan. The Consultant will work effectively and closely with the project GYSI Advisor to design GYSI interventions in line with the WEC technical areas. He/she will offer technical support, coaching, and mentorship to the GYSI Advisor, the staff of WEC, and the program partners. Overall, he/she will ensure that the GYSI interventions contribute to the project goal and objectives.

Responsibilities include:

- Oversee the review and implementation of the GYSI Action Plan for the Activity over a six-month period, providing strategic guidance and technical support.
- Provide mentorship and coaching to the selected GYSI Advisor to incorporate GYSI principles into WEC Activity effectively.
- Review project work plans and periodic reports, focusing on the integration of GYSI principles within technical activities and operations. Provide feedback and engage in discussions about GYSI-related issues and priorities with senior management and technical specialists.
- Support the GYSI Advisor create tailored technical assistance and support for partners, aimed at meeting GESI goals through grants or subcontracts. This includes evaluating each partner's commitment to and capability for GYSI principles to enhance the collaborative design process.
- Focus on integrating GYSI principles into market and industry initiatives aimed at enhancing water efficiency.
- Assist the GYSI Advisor in collaborating with water-saving technology providers to develop marketing and sales strategies that boost purchases by female customers.
- Identify key learning questions related to GYSI, integrate them into 'pause and reflect' sessions, and ensure that the program's reporting includes GYSI outcomes and impacts.
- Work with the Communications and Outreach Specialist to review Activity documents and create content that emphasizes the involvement of women and youth in water conservation. Also, spotlight key events like World Water Day and International Women's Day to promote water conservation efforts.
- Develop initiatives aimed at encouraging women and girls to adopt water conservation practices and technologies.
- Provide oversight support to the WEC internship program to facilitate the placement of female interns in the water sector.
- Collaborate with the GYSI Advisor to create a database of public and private organizations with potential for partnerships in water conservation initiatives.

Deliverables:

- Monthly report covering progress made on mainstreaming GYSI related activities across WEC interventions.

Required Qualifications:

- Bachelor's degree in gender studies, economics, international development or other related field and 8 years of related experience or a master's degree and 5 years of related experience

- Minimum 5 years of experience working in GYSI and women's economic empowerment in markets, water conservation, and/or agriculture projects in Jordan.
- Strong ability to design and conduct qualitative research that addresses project learning priorities.
- A passion for learning, investigation, and for working in economic development.
- A positive, collaborative attitude
- Familiar with private sector development, market systems facilitation, and/or other economic development approaches (e.g., economic strengthening, inclusive businesses)
- Ability to build the capacity of colleagues and partners in integrating gender and women's economic empowerment into programming.
- Excellent English and Arabic written and oral communication skills.
- Capacity to take initiative and be a self-starter.

Desired qualifications:

- Experience working directly for the private sector and/or industries that use large amounts of water for production and/or services.
- Experience working on the empowerment of youth and marginalized populations.
- Experience working on USAID-funded projects or other bilateral or multi-lateral funded projects.
- Knowledge or familiarity with the Water sector in Jordan
- Advanced computer literacy, including strong Excel and PowerPoint skills.

Application Details:

Deadline to apply is **March 20th, 2024**. Applications will be reviewed on a rolling basis. To apply, please click on the job link - <https://marketshareassociates.bamboohr.com/careers/38> If you have not heard back within 2 weeks after the application deadline, please send a follow-up email to recruitment@marketshareassociates.com. We want to make sure no emails getting lost in cyberspace!